



PORSCHE

Porsche Ultimate

DRIVE & EXPERIENCE

Dr. Ing. h.c. F. Porsche AG is the owner of numerous trademarks, both registered and unregistered, including without limitation the Porsche Crest, Porsche®, Boxster®, Carrera®, Cayenne®, Cayman®, Macan®, Panamera®, Spyder®, Tiptronic®, VarioCam®, PCM®, PDK®, 911®, 718®, RS®, 4S®, 918 Spyder®, FOUR UNCOMPROMISED®, and the model numbers and the distinctive shapes of the Porsche automobiles such as, the federally registered 911 and Boxster automobiles. The third-party trademarks contained herein are the properties of their respective owners. All text, images, and other content in this publication are protected by copyright. No part of this publication may be reproduced in any form or by any means without prior written permission of Porsche Cars North America, Inc. Some vehicles may be shown with non-U.S. equipment. Porsche recommends seat belt usage and observance of traffic laws at all times.



porsche.com/ultimate

Porsche Ultimate DRIVE & EXPERIENCE

Porsche Ultimate combines exclusive, high-end sports cars with once-in-a-lifetime experiences. Thanks to **DRIVE & EXPERIENCE**, Porsche Ultimate customers will have access to an elite lineup of sports cars for short term rental in Miami. And if driving some of the best cars Porsche has to offer wasn't enough, we've also created a portfolio of out-of-this-world experiences exclusively available at **Porsche Ultimate**.

Following a successful summer run at the Côte d'Azur in southern France, **Porsche Ultimate** vehicles and experiences will be available in Miami from November 2017 through February 2018. Take your turn behind the wheel of the awe-inspiring 911 Turbo S or the brand new 911 GT3 to experience the sights and sounds of Miami in the stylish fashion that only Porsche can deliver.

It's time for Porsche Ultimate.

PORSCHE®

MIAMI



PORSCHE

Porsche Ultimate

DRIVE & EXPERIENCE

November 2017 – February 2018

+1 (855) 918-0111

ultimate@porsche.com

porsche.com/ultimate



porsche.com/ultimate

DRIVE by **Porsche Ultimate** is proud to offer a hand-selected lineup of our specialty vehicles for short-term rental. Get behind the wheel and experience the excitement of driving a Porsche sports car against the beautiful backdrop of Miami. It's an experience you won't find anywhere else.

DRIVE is designed to be a seamless experience for every guest from start to finish. From our portfolio of luxurious vehicles, easy reservations, to vehicle drop-off and pick-up, every step of the **DRIVE** process is designed for your convenience. Our concierge is also available to help you at any point throughout the process.

Hit the road and experience **DRIVE** by **Porsche Ultimate**.

- » Brand new, high-end Porsche sports cars
- » Convenient 24/7 booking, online or via phone
- » Personal delivery and pick-up service to desired locations

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®





911 GT3

MODEL RANGE



911 Turbo S Cabriolet



911 Turbo S Coupé

porsche.com/ultimate

911 Turbo S Cabriolet



911 Turbo S Coupé



911 GT3



» Colors

Miami Blue
Racing Yellow

Sapphire Blue Metallic

Chalk

For the first time in the U.S., Porsche Ultimate is proud to offer access to an exclusive lineup of extraordinary sports cars for short-term rental. Whether you choose the amazing **911 Turbo S** or the brand new **911 GT3**, you're guaranteed to experience the intelligent performance, state-of-the-art technology and extraordinary design that has become synonymous with Porsche.

You'll get to drive the best Porsche has to offer against some of the most beautiful and breathtaking backdrops in the world. **Welcome to Miami.**

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®

Vehicles are subject to availability. Color options are subject to change.

LIMITS PUSHED.



porsche.com/ultimate

911 Turbo S Coupé

Porsche has always promised its drivers performance. The **911 Turbo S** delivers on that promise in an impressive way. With the latest 911 Turbo S, Porsche engineers stayed true to the vehicle's history, but also reimagined the design to create a truly luxurious performance vehicle.

Built with a **3.8-liter six-cylinder twin-turbo boxer engine**, variable turbine geometry and rear axle steering, the 911 Turbo S offers a **best-in-class driving experience** that only Porsche can deliver. Whether you're cruising down I-95 or enjoying an afternoon spin down Ocean Drive, you're guaranteed to enjoy all the 911 Turbo S has to offer.



For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®

Technical Specifications

» Power	580 hp at 6750 rpm
» Maximum Torque	553 lb.-ft.
» 0–60 mph	2.8 sec with Sport Chrono
» Top Track Speed	205 mph
» Fuel Consumption*	
» City	19 mpg
» Highway	24 mpg
» Combined	21 mpg
» Transmission	Porsche Doppelkupplung (PDK)
» Seats	2+2
» Colors	Sapphire Blue Metallic

*EPA estimates. Actual mileage will vary.

LET THE SUN SHINE.



porsche.com/ultimate

911 Turbo S Cabriolet

Porsche over delivers with the **911 Turbo S Cabriolet**. Aerodynamic contours, high-performance engineering and a **best-in-class driving experience** are only a few of the amenities you can expect from this variation of the 911. Plus, with a **retractable roof** that transforms this vehicle from coupé to cabriolet, all barriers are between you and the exceptional weather in Miami are removed.

Like its coupé sister, the **911 Turbo Cabriolet** is built with a **3.8-liter six-cylinder twin-turbo boxer engine**, variable turbine geometry and rear axle steering, perfect for a spin through Miami's vibrant and colorful streets. Nothing can compare to the feeling of the sun on your skin and the wind in your hair as you cruise down Collins Avenue in the **911 Turbo S Cabriolet**.



For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®

Technical Specifications

» Power	580 hp at 6750 rpm
» Maximum Torque	553 lb.-ft.
» 0–60 mph	2.9 sec with Sport Chrono
» Top Track Speed	205 mph
» Fuel Consumption*	
» City	19 mpg
» Highway	24 mpg
» Combined	21 mpg
» Transmission	Porsche Doppelkupplung (PDK)
» Seats	2+2
» Colors	Miami Blue & Racing Yellow

*EPA estimates. Actual mileage will vary.

IT'S GOING TO END IN TEARS OF JOY.



porsche.com/ultimate

911 GT3

The brand new **911 GT3** is the definition of a sports car. Made for the track, the 911 GT3 boasts a **high performance racing chassis, dynamic engine mounts and rear-axle steering with GT tuning**. At the heart of the 911 GT3 is a **4.0-liter six-cylinder engine** and **performance-oriented 7-speed Porsche Doppelkupplung**. No matter how hard it's pushed, there's still magic to be discovered in its responses.

Whether it's speeding around the race track or taking a sunset drive along the beaches of Miami, this vehicle always makes a statement. Even the most accomplished drivers won't be disappointed by the performance the **911 GT3** has to offer.



For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®

Technical Specifications

» Power	500 hp at 8250 rpm
» Maximum Torque	339 lb.-ft.
» 0-60 mph	3.2 sec
» Top Track Speed	197 mph
» Transmission	Porsche Doppelkupplung (PDK)
» Seats	2
» Colors	Chalk



EXPERIENCE

porsche.com/ultimate

Driving a Porsche is an adventure in and of itself. But why stop there? To up the ante, Porsche is proud to introduce **EXPERIENCE** by **Porsche Ultimate**. We've crafted an ever-changing portfolio of once-in-a-lifetime experiences exclusively available to Porsche Ultimate customers.

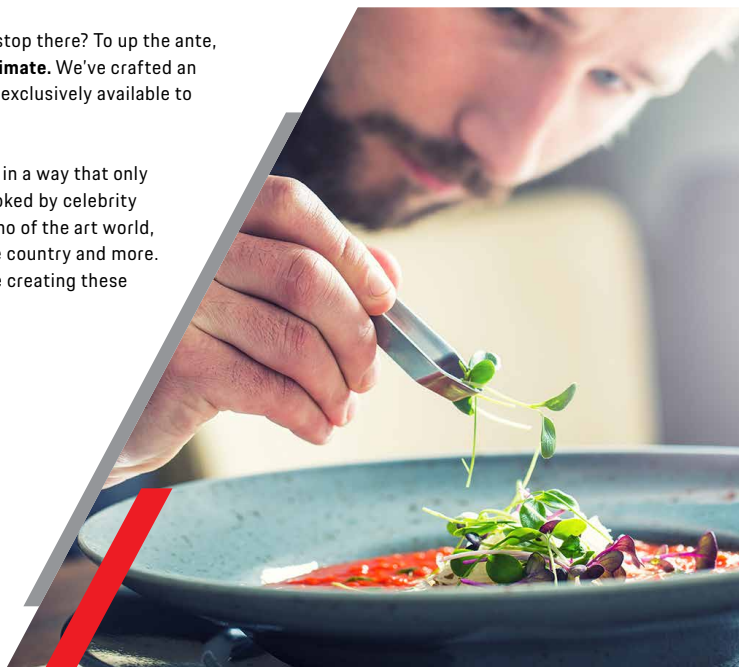
The epitome of luxury, each **EXPERIENCE** is brought to life in a way that only Porsche can deliver. Packages include bespoke dinners cooked by celebrity chefs, behind-the-scenes presentations from the who's who of the art world, entry into some of the most coveted sporting events in the country and more. Each package is all-inclusive, and we've spared no expense creating these life-changing experiences.

It's a moment designed with only you in mind.
It's **EXPERIENCE** by **Porsche Ultimate**.

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®



SUPER YACHTS & SUPER CARS



porsche.com/ultimate

Take your next trip to Miami to another level with Porsche Ultimate. This **one-of-a-kind** experience includes **luxury accommodations**, an **exclusive weekend-long rental** of the brand new 911 Turbo S Coupé or Cabriolet, a **world-class experience aboard a Fraser yacht** and **VIP access to a signature Porsche event** during the Fort Lauderdale Boat Show. Simultaneously whet your appetite for super cars and super yachts with this **opulent weekend getaway**.

Contact our personal concierge to reserve this exclusive package.

- » Two-night stay at the St. Regis Bal Harbour
- » Chauffeured pick up at the St. Regis Bal Harbour
- » Use of a brand new 911 Turbo S Coupé or Cabriolet
- » Ultimate dining experience
- » VIP Access to Signature Porsche Event during Fort Lauderdale Boat Show

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®



THE ART OF LUXURY

PORSCHE

porsche.com/ultimate

See the artistic side of luxury with this **opulent weekend getaway**. This **one-of-a-kind experience** includes an **exclusive weekend-long rental** of the brand new 911 Turbo S Coupé or Cabriolet, **tickets to a private art exhibit**, and **VIP access to a signature Porsche event** during the most prestigious international art fair.

Relax and unwind in style at the St. Regis Bal Harbour.

Contact our personal concierge to reserve this exclusive package.

- » Three-day DRIVE by Porsche Ultimate with a 911 Turbo S Coupé or Cabriolet
- » Two-night stay at the St. Regis Bal Harbour
- » Access to an invite only art exhibit
- » Meet & Greet with Tanja Stadnic and a custom painting

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE



FRASER YACHT CHARTER



porsche.com/ultimate

In this Porsche Ultimate EXPERIENCE package, you will have the opportunity to **experience the epitome of luxury** from start to finish. Beginning with your arrival in Florida, your personal event concierge will acquaint you with your personal 911 Turbo S Coupe or Cabriolet that is exclusively yours to use for the time you will be with Porsche Ultimate.

Later on you will **climb aboard your individual chartered Fraser Yacht** and take it in the sunset on the intercostal waterways. Your stay on board can range from two days up to four weeks. Dinners curated by your own private chef can be arranged as well as all other kinds of activities on request. **This Porsche Ultimate EXPERIENCE package can be totally tailor made to your dreams.**

Contact our personal concierge to customize this exclusive package.

- » Individual Fraser Yacht Charter (minimum 2 days)
- » Exclusive on-board Dinner with celebrity chef
- » Use of a brand new 911 Turbo S Coupé or Cabriolet
- » Accommodation at the St. Regis Bal Harbour

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®



MIAMI

porsche.com/ultimate

A cosmopolitan playground for the upper echelon, **Miami is synonymous with luxury and unforgettable experiences.** Known for its beautiful beach landscape, vibrant style, eclectic dining, international flare and celebrity inhabitants, it's the premier travel destination in the southeast.

Long considered to be the most glamorous destination, Miami attracts elite societies from all over the world. Multi-million-dollar real-estate, five-star resorts, high-end shopping, renowned restaurants, exotic cars and super-yachts, are building blocks that create this modern day paradise. When Porsche decided where to launch Porsche Ultimate in the US, there was only one choice.

It's time for a trip to Miami. It's time for Porsche Ultimate.

For Reservations Contact:

+1 (855) 918-0111
ultimate@porsche.com

PORSCHE®

